



**9<sup>th</sup> Annual**  
**LEXINGTON**  
**BLUEBERRY FESTIVAL**  
**August 18-21, 2011**  
**Food Vendor**

The 2011 Blueberry Festival will be held at Community Park, 200 Plymouth Street, in Lexington Ohio.

**IMPORTANT**  
**READ THIS LETTER**  
**NEW RULES FOR 2011**

**Attn Potential Food Vendor,**

Starting this year there will be a number of changes to the way we handle the application process for Food Vendors. We hope that these are positive changes to bring us a more organized and beneficial festival for all of us involved. This letter is intended to briefly discuss the changes brought about this year. Please be sure to read the attached application thoroughly before submitting it to us.

We have broken down the available spaces into five groups. These spaces have been priced on a graduated scale beginning at the entrance to the festival. Vendor spaces for each group will be sold on a first come first serve basis. No precedence will be shown to previous attendees. We are mailing these applications to previous years vendors first, then after March 25<sup>th</sup>, 2011 we will open any remaining spaces to new vendors. Any vendor can choose which group they would like to apply for. The first 2 spots in line will be known as Group "A", followed by 6 spots in "B", 4 in "C", 4 in "D" and 5 in "E". The prices range from \$600 for A, \$500 for "B", \$450 for "C", \$400 for "D", and down to \$300 for "E" (please see the attached application, and map)

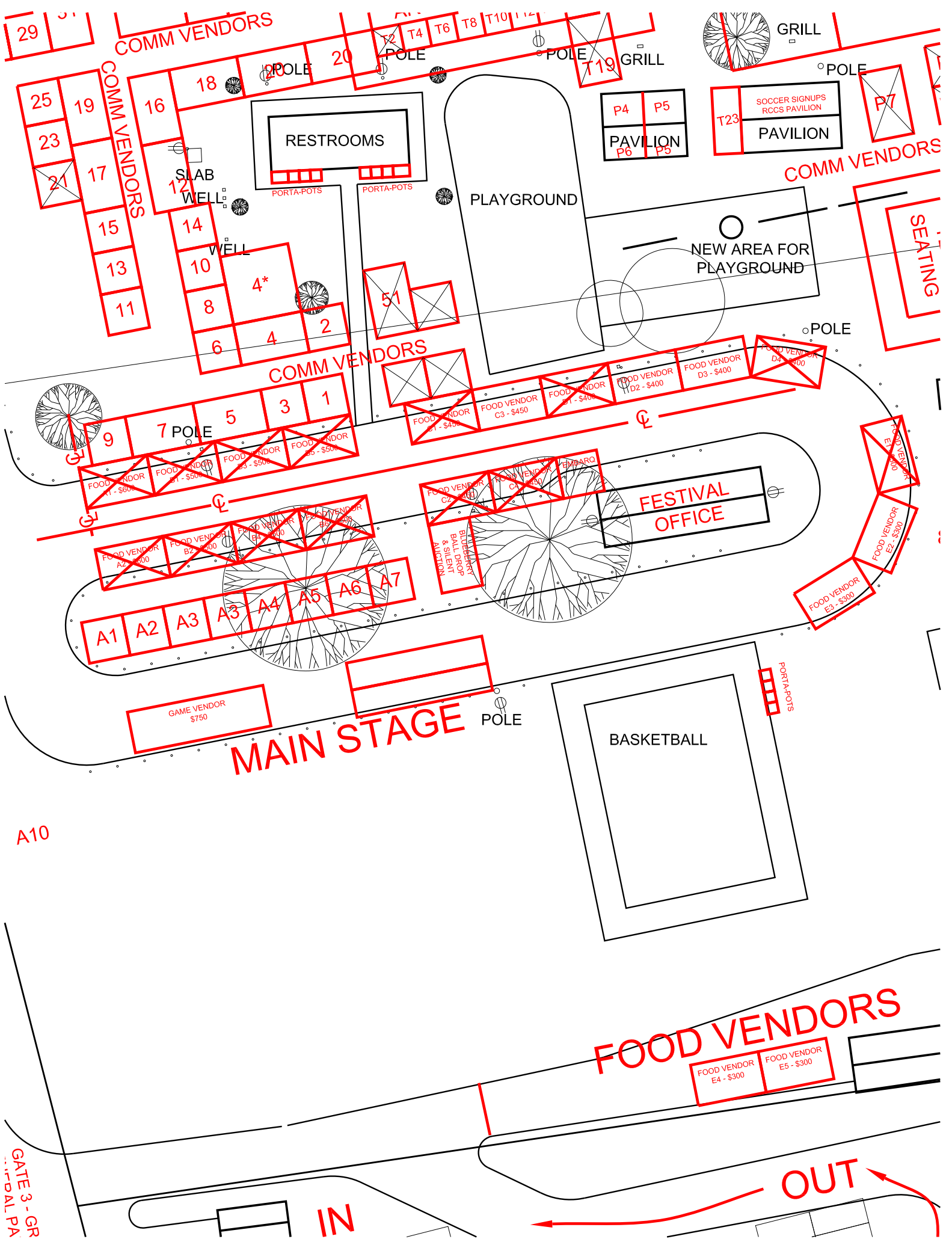
Previously we have charged a 5% of gross receipts fee due at the close of the festival. Starting this year we will no longer be charging this fee. The only fees charged will be those listed on the attached application, which are due at the time of submittal.

Please be sure to read the attached application carefully. In order to reserve your vendor space you need to return your application, liability waiver, and registration fees to our office by April 18th 2011.

Thank you for your interest in our festival, and we look forward to working with you.

Sincerely,  
**Steve Beilstein**

*Food Vendor Chair*  
**Lexington Blueberry Festival Committee**



GATE 3 - GR  
FEDAL PA

A10

IN

OUT



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**August 18-21, 2011**  
**Food Vendor Application**

The 2011 Blueberry Festival will be held at Community Park, 200 Plymouth Street, in Lexington Ohio.

**You must reserve your vendor space by paying the complete fees as listed below and submitting this application.** Registration fee is non-refundable and is required before a food vending space can be secured. No space will be reserved nor set-up permitted without payment of the required fees and a completed application with the attached waiver of liability. There will be no percentage fee charged on your sales!

**Fee's for vendor spaces this year are on graduated scale.** Starting at the entrance to the park, the registration fee is \$600 for group "A" spaces, \$500 for "B", \$450 for "C", \$400 for "D", and ending with \$300 for "E" at the end of the row/ or above the bleachers. Spaces will be sold on a first-come first-serve basis, and we only have 2-4 spaces available for each group, so register early!

**All spaces are 25'x15'.** Your trailer, awnings, tables, grills, and any other equipment or furnishings you bring must fit within this space. If you need more space, please indicate the total number of spaces you will need. Parking will be available for storage trailers at \$50ea. The spaces will not be adjacent to you vendor space. Storage trailers will be parked at the village garage at the top of the hill. Power outlets will be available, and a utility golf cart has been provided by the festival for use by the food vendors.

Efforts will be made to assure variety & avoid duplication. This means that if multiple BBQ, Italian, Sandwich, or Ice Cream food vendors sign up before the time your application is received; there may not be a space for you. Previous participants receive a priority mailing of applications. **You must offer at least one Blueberry related item for sale, subject to approval.**

Please plan to be set up between 11:00am and 3:00 PM Tuesday, August 16th 2011; no other setup times are available. You will be notified after July 15th 2011 of your location. Tear down time will be Sunday after 5:00pm. If Sunday is a rain date for Saturday events, we will close at 10:30pm, and tear down will be after 10:30pm

**Electrical connection fee is \$50 ea.** There is an additional \$100.00 fee if the electrical connect or disconnect is required other than during Tuesday setup times. There will be a \$100.00 Late Fee for all payments after April 30th, 2011. There will be a \$30.00 return check fee.

**All vendors must comply with all of the following:**

- Limited space availability
- Not responsible for theft/damages.
- Must submit a signed liability waiver
- May leave material set up over night
- **Must offer a minimum of one Blueberry related item for sale.**
- NO DUMPING OF WASTE WATER DURING FESTIVAL HOURS

For more information, contact Steve Beilstein, Food Vendor Chair at 419-564-1823 or [sbeilstein@TheBlueberryPatch.org](mailto:sbeilstein@TheBlueberryPatch.org)

----- PLEASE PRINT OR TYPE -----

Contact: \_\_\_\_\_ Group: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Cellular Phone Number \_\_\_\_\_

Email: \_\_\_\_\_

Items to be sold: *(You must list all the items you intend to sell)* \_\_\_\_\_

Blueberry items to be sold: \_\_\_\_\_

VENDOR SPACE	Qty	Amount
(A) 25' x 15' (\$600.00)	_____	\$ <u>SOLD OUT</u>
(B) 25' x 15' (\$500.00)	_____	\$ <u>SOLD OUT</u>
(C) 25' x 15' (\$450.00)	_____	\$ _____
(D) 25' x 15' (\$400.00)	_____	\$ _____

(E) 25' x 15' (\$300.00)	_____	\$ _____
Additional Items	Qty	Amount
Electrical Connection (\$50ea)	_____	\$ _____
Storage Trailer (\$50ea)	_____	\$ _____

**Grand Total / Amount Enclosed** \$ \_\_\_\_\_ **Note / Other Request:** \_\_\_\_\_

Send this application, and check made payable to: **Lexington Blueberry Festival Committee, 41 East Fourth St. Mansfield, Ohio 44902**

ALL APPLICANTS ARE REQUIRED TO SIGN AND RETURN THE ATTACHED INDEMNIFICATION AGREEMENT BEFORE APRIL 18TH 2011. WHICH MUST BE PROVIDED AT THE TIME PAYMENT IS MADE.



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**Waiver of Liability**

*In consideration of inclusion as a participant in the 2011 Lexington Blueberry Festival, participant agrees to indemnify and hold harmless the Village of Lexington, the Lexington Blueberry Festival Committee directors, members, agents, employees, representatives and assigns from and against any liability, loss, costs, demand, claims, fines, debts, or judgments that participant or participant's members, performers, employees, agents, independent contractors, volunteers or customers may sustain or incur as a result of or arising from participant's involvement in the Lexington Blueberry Festival. Such indemnification will include all reasonable attorney and legal fees. I agree to venue in Richland County, Ohio.*

*In addition, participant stipulates that the Lexington Blueberry Festival Committee, their agents, employees and representatives have made no representations, promises or guarantees regarding the condition, safety or suitability of any location or equipment provided for any purpose or use of any kind and participant uses said location and equipment at their own risk.*

**By signing this waiver of liability, I the undersigned, agree that I have read and understand all of the foregoing. I further agree that I and my organization will comply with all festival rules, regulations and be bound by the decisions of the Lexington Blueberry Festival Committee.**

\_\_\_\_\_  
PARTICIPANT SIGNATURE

\_\_\_\_\_  
TITLE

\_\_\_\_\_  
DATE

**ENTRY DEADLINE April 18th, 2011**  
PLEASE RETURN APPLICATION TO:  
**Lexington Blueberry Festival Committee**  
**41 East Fourth St**  
**Mansfield, Ohio 44902**