



**9<sup>th</sup> Annual**  
**LEXINGTON**  
**BLUEBERRY FESTIVAL**  
**August 18-21, 2011**  
**Request for Sponsors**

The 2011 Blueberry Festival will be held at Community Park, 200 Plymouth Street, in Lexington Ohio.

The Lexington Blueberry Festival is known as one of the finest family focused traditions in the Mid-Ohio area.

One of our goals is to allow all business and civic organizations in the area to showcase their services to the community and to have a wholesome low cost family event – we'd love to continue this theme. Whether you're attending to watch talented local children perform on our stage or the soccer field, listen to the numerous local bands, or to enjoy the many games and contests planned for adults and children, the Lexington Blueberry Festival has something for everyone.

The 2010 Lexington Blueberry Festival saw a crowd of over 10,000 people! With increased marketing through radio, local and regional newspapers, and television, we are planning to increase our attendance again in 2011. Will your name be listed as a supporter of this worthy cause for hundreds and thousands to see?

We know the last year has been one of the most difficult years in recent history. Budgets are very tight and we know any help you provide us this year will be tough, but we **DO NEED YOUR HELP**, please. We are also cutting cost in every area we can while still providing the community a great event. If you have any suggestions or comments please feel free to contact me directly. This is a community festival and any support in funds or goods will be greatly appreciated.

Review the sponsorship levels below and please choose the one that fits your budget. Any size sponsorship will greatly aid the Festival's efforts in helping grow the community family. If you prefer to donate an item for our silent auction please let us know.

**As a Community Icon Event Sponsor, you will receive:** **(\$2000.00)**

- Your company's name on 2011 Festival publicity including event posters, internet site, and event schedules
- Company recognition as the event Sponsor in Festival literature and advertising
- The opportunity to hang your company banner or display company equipment at the Festival
- Company representative on the Festival committee board of directors.
- Free parade participation
- One large free booth area with electric

**As a Blueberry Pie a la Mode (Platinum) Event Sponsor, you will receive:** **(\$1000.00)**

- Your company name on 2011 Festival publicity including event posters, internet site, and event schedules
- Company recognition as the event Sponsor in Festival literature and advertising
- The opportunity to hang your company banner or display company equipment at the Festival
- One Large free booth area

**As a Blueberry Jam (Gold) Event Sponsor, you will receive:** **(\$500.00)**

- Company recognition at the Festival and signage at your sponsored event
- The opportunity to hang your company banner or display company equipment at the Festival
- One small free booth with electric

**As a Blueberry Muffin (Silver) Event Sponsor, you will receive:** **(\$250.00)**

- Company recognition at the Festival and signage at your sponsored event
- One small booth area
- The opportunity to hang your company banner or display company equipment at the Festival

**Community Partner (Bronze)** **(\$100.00)**

- Company recognition at the Festival and listed in our flyers
- The opportunity to hang one of your company banner at the Festival

**Blueberry Family / Individual** **(\$50.00)**

- Recognition at the Festival and listed in our flyers



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**Request for Sponsors... continued**

**Community Icon EVENT SPONSOR: Choose your event:**

- Firework \$ 2,000.00
- Festival \$ 2,000.00
- Open Pavilion (Includes Exclusive Use of Pavilion) \$ 2,000.00

**Blueberry Pie a la Mode (Platinum) EVENT SPONSOR Choose your event:**

- Main Parade (Saturday at noon) \$ 1,000.00

**Blueberry Jam (Gold) Sponsor: Choose your event:**

- Little Miss & Jr. Miss Blueberry Pageant \$ 500.00 (More than one Sponsor possible)
- Large Tent 40' x 140' \$ 500.00 (More than one Sponsor possible)
- 5 K Race \$ 500.00 (More than one Sponsor possible)
- Children's Activities \$ 500.00 (More than one Sponsor possible)
- Highland Games \$ 500.00 (More than one Sponsor possible)

**Blueberry Muffin (Silver) Sponsor: Choose your event:**

- Festival Tee Shirts (logo on tee shirt) \$ 250.00 (More than one Sponsor possible)
- Pancake Breakfast \$ 250.00 (More than one Sponsor possible)
- Community Stage \$ 250.00 (More than one Sponsor possible)

**THE EVENT AVAILABILITY IS TIME LIMITED SO ACT TODAY**

For more information, contact Chris Daris, Treasurer, at 419-884-1187 or Chris.Daris@edwardjones.com

----- PLEASE PRINT OR TYPE -----

Contact: \_\_\_\_\_ Company: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email: \_\_\_\_\_

Requested Event Name(S) 1st Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_

COMMUNITY ICON SPONSOR	\$	2,000.00	_____
Blueberry Pie a la Mode (Platinum) EVENT SPONSOR	\$	1,000.00	_____
Blueberry Jam (Gold) EVENT SPONSOR	\$	500.00	_____
Blueberry Muffin (Silver) EVENT SPONSOR	\$	250.00	_____
Community Partner (Bronze)	\$	100.00	_____
Blueberry Family / Individual	\$	50.00	_____
Other Amount	\$		_____
<b>Total Amount Enclosed:</b>	<b>\$</b>		_____

Sponsor Request: \_\_\_\_\_

Send this application, requests and check made payable to:

**Lexington Blueberry Festival Committee**  
**356 E MAIN ST**  
**LEXINGTON, OH 44904**  
[www.LexingtonBlueberryFestival.com](http://www.LexingtonBlueberryFestival.com)